



# Terms & Conditions

# Solve for Tomorrow

## Welcome to Solve for Tomorrow 2026

What if your idea could change your community?

Samsung Latin America invites you to be part of Solve for Tomorrow 2026, an educational program that encourages students to become agents of change through science, technology, engineering and mathematics (STEM). This year, we continue to grow and connect young people from 14 countries in Latin America and the Caribbean in a unique experience of learning, innovation, and impact.

Get ready to transform an idea into a real solution, work as a team and take your creativity further than you imagine.

## The Program

Solve for Tomorrow was born more than a decade ago with a clear goal: to invite young people like you to think differently and use STEM to solve real problems. Today it is much more than a competition, it is an experience where you will learn, create and develop a solution with impact on your community, accompanied by teachers, mentors and experts.

Here you don't need to have the perfect idea from the start. The important thing is to have the desire to improve something around you.

## Your Journey at Solve for Tomorrow

Throughout the program you will experience a step-by-step process that will allow you to turn your idea into an increasingly solid solution: from discovering problems in your community, to developing and presenting your proposal in front of experts. Each stage is designed not only to select the best ideas, but to help you learn, improve, and grow in the process.

## 1. Stage **Inspiration**

MAY  
04

JUL  
17

In parallel to the development of the competency, we work on the preparation of those who will accompany and inspire students in this process: the teachers. At this stage, we carry out face-to-face and virtual training where they learn about the program and learn tools such as **Design Thinking** and **Lean Canvas**, which they will then use to guide their students in the development of their ideas.

These trainings are aimed at a group of teachers selected through a call, prioritizing those who have the interest and commitment to promote innovation in their educational communities. Upon completion, those who complete the training will receive a certification as Solve for Tomorrow Tutors, recognizing their role as guides and facilitators of the process.

This stage is not competitive, but it is fundamental: this is where the experience begins, from the classroom, awakening ideas and motivating students to participate.

## 2. Stage **Ideation**

MAY  
04

JUL  
17

The call is open for students from 14 to 19 years old, who are in grades 8 to 12 (or its equivalent), to propose ideas that seek to solve a real problem in their community using STEM. During this stage, we will hold face-to-face and virtual workshops where you can explore Design Thinking and Lean Canvas tools to help you better structure your idea.

Participating in these workshops is not mandatory. You can submit your idea whether you attended or not, as long as you meet the requirements. In addition, you can submit more than one idea or participate in several proposals, we want you to explore your creativity to the fullest. However, if you advance to next stages, you will only be able to continue with a single team. You can submit your idea at:

[www.solvefortomorrowlatin.com](http://www.solvefortomorrowlatin.com)

Questions or queries You can contact us at:

[info@solvefortomorrow.com](mailto:info@solvefortomorrow.com)



+507 6456-1560

At the end of this stage, the 10 best proposals from each country will be selected.

### 3. Stage **Co-Creation**



It's time to take your idea to the next level! The semi-finalist teams will receive intensive support from the Solve for Tomorrow team and experts, who will guide them to strengthen their proposal. During this stage, you will work on better understanding the problem, defining who your solution impacts, clarifying its value, and projecting its impact on the community.

If you participated individually in the call, at this point you must form a team of 3 to 5 members and have the accompaniment of a tutor from your institution.

| At the end of this stage, the 3 best proposals from each country will be selected.

### 4. Stage **Bootcamp**



This is where your idea comes to life! At this stage, each finalist team will be accompanied by a Samsung mentor, who will provide personalized guidance to strengthen their proposal. In addition, you'll participate in workshops and trainings designed to help you:

- Develop a conceptual prototype of your solution
- Create a video explaining your proposal
- Strengthen your pitch and storytelling skills

All of this will prepare you to present your project at your country's final with greater clarity, confidence, and impact.

| At the end of this stage, the 3 teams continue as finalists for the national presentation stage.

### 5. Stage **Champions**



The big moment has arrived! The 3 finalist teams from each country will present their project to a jury made up of experts in STEM, entrepreneurship and social innovation. As preparation, they will receive a specialized "Pitch Perfect" session where they will be able to strengthen their presentation and arrive with greater confidence and clarity to this scenario. During the final, the jury will evaluate the proposal, the solidity of the solution, the clarity of the presentation and the mastery of the project by the entire team. One of the teams will be recognized as their country's Solve for Tomorrow 2026 Champion.

| This is where the competition ends... But the road doesn't end: the program continues with new opportunities to continue growing and taking your idea further.

# Regional Invitational Meeting



Although the competition culminates with the selection of the national champions, the impact does not end there, the program continues!

This is a special phase of an invitational nature. Among all the participating countries, three (3) teams will be invited to be part of this experience, considering those proposals that, due to their characteristics, can inspire, connect and project themselves at an international level. It is not a regional championship, but an opportunity to make ideas with a global reach visible. This invitation does not respond to an additional evaluation criterion, nor does it affect the results of the national competition.

The selected teams will travel, with all expenses covered, to a host country (to be defined), where they will present their projects to a panel of international experts in innovation, entrepreneurship and STEM. One of the teams will be recognized as a Solve for Tomorrow 2026 Ambassador Team, standing out for its ability to inspire, lead, and generate impact on a larger scale.

During this phase, special recognitions will also be awarded:

- **Virtual Community Champion:** for the team whose video gets the most 'Likes' on the program's official YouTube channel.
- **Samsung Community Champion:** For the team that receives the most votes in the internal vote conducted by Samsung employees.

This is a special phase of the program. The champions of each country are still the protagonists, but here we celebrate those ideas that have the potential to connect with the world.

# Awards and Recognitions

We know that awards are not the only reason to participate, but they are certainly a great motivation. At Solve for Tomorrow, beyond the rewards, you will find opportunities for learning, mentoring, and growth that will accompany your entire process. In this edition, the program allocates more than \$100,000 in Samsung products, travel and funds for the development of projects, in addition to a wide range of free training resources for all participants.

## Country Champions

The winning teams in each country will receive:

- A special fund for the development of your prototype.
- A Samsung Galaxy Fit 3 for each team member and their tutor teacher.
- An individual certificate as Solve for Tomorrow Champions 2026.
- Recognition for the educational institution they represent.
- Access to training and mentoring to continue strengthening their proposal.

## SELA Solve for Tomorrow 2026 Ambassador Team

Among the three (3) regionally outstanding teams, one will be recognized for their vision, leadership, and ability to inspire others. This team will be named SELA Solve for Tomorrow 2026 Ambassador Team and will receive:

- An all-expenses-covered trip to the Regional Invitational Meeting, for team members and their tutor.
- A Samsung Galaxy A17 for each member and their guardian.
- An individual certificate that recognizes their role as a spokesperson for the program at the regional level.

## Regional Finalist Teams

The other two (2) teams selected at the regional level will receive:

- An all-expenses-covered trip to the Regional Invitational Meeting, for team members and their tutor.
- A Samsung Galaxy A07 for each member and their guardian.
- An individual certificate as a Solve for Tomorrow 2026 Regional Outstanding Team.

## Special Recognitions

In addition, additional prizes will be awarded to teams that manage to mobilize and engage their communities during the program:

- **Virtual Community Winner**
  - A Galaxy Watch for each team member and their guardian.
  - An individual certificate of recognition.
- **Samsung Community Winner** (team most voted by Samsung partners)
  - A Galaxy Watch for each team member and their guardian.
  - An individual certificate of recognition.

Remember, prizes are only part of the experience. By participating in Solve for Tomorrow, you join a community of students, teachers, and experts who share an interest in creating solutions with real impact. It's an opportunity to learn, grow, and connect with people who, like you, want to make a positive change.

Please note: **Prizes are subject to availability in each country and may be replaced by others of similar or higher characteristics, depending on availability in each country.**

# Participation Requirements

## Participating countries

To be eligible, you must reside in one of the following countries:

- Belize
- Costa Rica
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Jamaica
- Nicaragua
- Panama
- Paraguay
- Dominican Republic
- Trinidad and Tobago
- Uruguay
- Venezuela

## Age and Grade:

The program is aimed at students who are in grades 8-12 (or equivalent) and are between the ages of 14 and 19 at the time of enrollment. Some requirements may vary slightly by country, so it's important to check the specific information in your local call.

This program is intended for public educational institutions, so applications from private schools, homeschooling, after-school clubs, or other non-school organizations will not be accepted. As an exception, private or semi-private institutions that prove to be in a situation of economic or social vulnerability may participate.

## Team Building

You can participate individually or as a team when submitting your idea. However, if your proposal advances, you must form a team of between 3 and 5 members and have the accompaniment of a tutor teacher.

The formation of diverse teams, where both girls and boys participate, is especially encouraged, promoting inclusion and collaborative work from different perspectives. Each team must also have a supervising teacher or tutor, who will accompany them by providing guidance and support throughout the program.

You can participate and submit your idea individually. However, if your proposal advances to the next stage, you must form a team of at least three members and have a tutor. Gather your team, brainstorm amazing ideas, and get ready to embark on a transformative experience! They can register as many innovative ideas as they want, always focused on improving their community.

## Themes

To help you refine your proposal, we propose some topics that address challenges and opportunities in today's world. These categories are not limits but starting points to inspire you. You can choose one, combine several, or even approach your idea from a different angle. The most important thing is that your proposal generates a positive impact on your community.

Explore the themes and find where your solution can fit in:

1. **Sustainability and the Environment:** Ideas to take care of the planet and ensure a better future for all. It can be protecting nature, reducing pollution, using resources better, or tackling climate change. Challenge: how could you design a more efficient, sustainable, or smart solution for your community?
2. **Health and Wellness:** Ideas that help people feel better, physically and emotionally. It can include mental health, disease prevention, or healthy habits. Challenge: How could you create a more effective way to improve health or prevent problems in your environment?
3. **Community Support:** Ideas that strengthen your community and improve the lives of those in it. It can be inclusion, education or support for vulnerable groups. Challenge: how could you develop a solution that actually works and reaches those who need it most?
4. **Sport:** Ideas that use sport as a tool to generate positive impact. It can be improving access, inclusion, or people's experience. Challenge: how could you adapt, improve or reinvent sport so that more people, including people with disabilities, can participate and benefit?

Remember: the best ideas don't just solve a problem, they also propose a new, more efficient, or accessible way to do it.

## Evaluation Criteria

We want you to be clear about how your proposal will be evaluated, as this will help you better focus your ideas and your team's work. Throughout the program, a panel of experts will consider the following criteria:

- **Impact:** What problem are you looking to solve, and who does your proposal benefit from? We value ideas that generate positive change in their communities and that contribute to social, environmental, educational, or health challenges.
- **Originality and Innovation:** What makes your idea different? We look for creative solutions that bring something new or significantly improve what already exists.
- **Viability and Sustainability:** Can your proposal become a reality? We evaluate whether it is possible to implement it and if it can be maintained over time.
- **Use of STEM Methodologies** How do you apply science, technology, engineering or mathematics in your solution? The STEM approach is an essential part of the program.

- **Communication Clarity and Teamwork** Is your idea well explained? Did the team work collaboratively? We value both the clarity and the process behind the proposal.

Important: you don't need to have a perfect idea from the start. In the Ideation stage, we focus mainly on evaluating the potential of your proposal, during the program you will receive training, accompaniment and mentoring to help you develop it and take it further. This is a space to learn, experiment and improve along the way.

Now that you know what we're looking for, it's time to let your creativity take shape. If you have doubts, you can lean on your facilitator at any stage of the process.

## Intellectual Property: Respecting Your Work

Your ideas and creations are valuable, and we want to make sure they receive the recognition and respect they deserve. In this section, we explain how the Solve for Tomorrow program manages the intellectual property rights and use of the materials submitted.

### Intellectual Property

You and your team retain all intellectual property rights. This means that the ideas, concepts, and designs developed during the program belong exclusively to you.

### License to Use

By participating in Solve for Tomorrow, you grant the program organizers (Samsung and its partners) a worldwide, non-exclusive, royalty-free license to use, reproduce, and publicly display the submitted materials. This license is limited solely to the purposes of promotion, dissemination and exhibition of the program, its participants and winners. This could include, for example, sharing your project on the official website, social media, or promotional materials. We will always try to give your team due credit when showcasing their work.

### Collaborations

If your project includes collaborations with third parties (such as community organizations, experts, or advisors), it is critical that all parties involved are informed and in agreement with the terms of the program. This includes consent to use any intellectual property-related contributions within the project.

# Stay Connected: Updates & Support

At Solve for Tomorrow we want you to feel accompanied and always informed. For any questions or support, you can contact us at [info@solvefortomorrow.com](mailto:info@solvefortomorrow.com) / +507 6456-1560. In addition, here we tell you how to stay up to date and access the resources you need:

## Official Website

Visit [www.solvefortomorrowlatin.com](http://www.solvefortomorrowlatin.com), your primary source of information about the program. There, you'll find important updates, key dates, resources, and more. We recommend you save it to your favorites and check it frequently.

## Notifications

When signing up, be sure to provide a valid email address and phone number that you check regularly. We'll send reminders, updates, and important announcements directly to your inbox or by message. To make sure you don't miss any communication, add our email address to your contacts and verify that you can receive messages at your registered number.

## Social Media

Follow us on social media on our website to stay connected with the Solve for Tomorrow community. We will share inspiring stories, helpful tips, and relevant news. In addition, you can use the hashtag **#SolveForTomorrowLatin2026** to show your progress and connect with other participants in the region.

## Dedicated Facilitator

You have the support of a specially assigned facilitator! Who is available to answer your questions, help you with online courses, and provide guidance throughout the process. Don't hesitate to contact him when you need help – he's here to support you.

## Frequently Asked Questions (FAQs)

Do you have any questions? Visit the FAQ section on our website. There you will find clear answers to the most common questions about the program, requirements and stages.

Remember: you are not alone on this journey. Stay connected, seek support when you need it, and let's make Solve for Tomorrow 2026 an unforgettable experience!

# Tips for your Camino in Solve for Tomorrow

As you embark on this exciting adventure, we want to share with you some reminders and recommendations that will help you work better on your project and set yourself up for success:

- **Teamwork:** A great project starts with a great team. Communicate openly, share ideas, and support your peers' strengths. Remember: collaboration is key to success.
- **Plan ahead:** Time management is critical. Break your project down into smaller tasks, set clear deadlines, and track your progress. Don't forget to check the important dates and deadlines of the program to take advantage of every opportunity.
- **Stay organized:** Keep your materials, notes, and project resources organized in one place. This will make it easier for you to access information when you need it and help you stay on track.
- **Be resourceful:** Make the most of all available resources. Participate in the online courses, consult your facilitator, and use any other support materials offered by the program.
- **Ask for help when you need it:** Don't be afraid to raise your hand. You can reach out to your facilitator, teachers, mentors, or even other participants. Remember: Solve for Tomorrow is a community, and we're here to support each other!
- **Keep a positive attitude:** Challenges and mistakes are a natural part of the process. Learn from them, move on, and maintain confidence in your team and yourself. Your attitude will make all the difference.
- **Share your story:** Inspire others by telling you about your experience. Share your progress and accomplishments with your family, friends, and community. Your passion for STEM and the impact you make can motivate more people to get involved.

With these tips in mind, we are sure that you will have an unforgettable experience. Trust your team, enjoy the process, and get ready to make history at Solve for Tomorrow!

## After the Competition: Continue Your STEM Journey

The competition may have an end date, but the Solve for Tomorrow Program continues, and your STEM journey is just beginning. This program is just the beginning of many opportunities to continue growing, learning, and making a positive impact in your community — and beyond. Here are some ideas to keep the momentum going after the competition:

- **Implement your project:** If your proposal wasn't selected or you didn't have the opportunity to fully implement it, don't be discouraged! Keep working on your idea, look for new allies, resources or support, and find a way to bring your project to reality.

- **Share your experience:** Inspire others by sharing your journey at Solve for Tomorrow. Write a blog, create a video, or present your experience at your school or at a local event. You never know who you can motivate to join the STEM world.
- **Stay involved:** Explore new STEM-related opportunities in your community or online. Participate in workshops, attend fairs, join clubs or groups related to science, technology, engineering and mathematics. Keep learning and connecting!
- **Support others:** Share your experience helping younger students or those who are just starting their STEM journey. You can mentor, volunteer at your school or community, or even create your own space of support. Inspire the next generation with what you've already learned.
- **Keep learning:** Never stop exploring. Take additional courses, attend seminars, research new areas within the STEM world, or consider continuing your studies in these fields. The more you develop your skills, the greater your ability to impact.
- **Connect and collaborate:** Stay in touch with those you met during the program: peers, mentors, facilitators, and other participants. These connections can become future partnerships, valuable friendships, and unique opportunities to continue creating together.
- **Celebrate your accomplishments:** Take a moment to acknowledge everything you've accomplished. You have acquired new skills, knowledge and experiences that will accompany you in your future projects. Your growth deserves to be celebrated!

The Solve for Tomorrow program may have been an episode, but the lessons, connections, and experiences you take away can mark your life forever. Keep exploring, keep your curiosity alive, and continue to make the world a better place through STEM.

## Organization of the Program

Solve for Tomorrow is a program organized by Samsung Electronics Latin America, with the support of allies and specialized operators that collaborate in its implementation in different countries.

These operators, duly authorized, act according to the instructions of the program and are empowered to manage activities such as calls, training, accompaniment of the teams and other actions necessary for its execution.

During the development, dates, deadlines, activities, training or stages may be adjusted, extended or rescheduled when necessary to facilitate the participation of students, attend to school calendars, holidays, logistical situations or circumstances beyond the reasonable control of the organizers. Relevant changes will be communicated through the official channels of the program. These adjustments will not affect the validity of the entries already received nor will they modify, by themselves, the established evaluation criteria.

## Grounds for Disqualification

Samsung Electronics Latin America or its authorized operators may disqualify any participant or equipment, in a reasonable and justified manner, in the following cases:

- Providing false, inaccurate, or incomplete information
- Breach these Terms and Conditions or the Program Instructions
- Infringe the rights of third parties, including intellectual property rights
- Presenting content that is inappropriate, offensive or contrary to the values of the program
- Manipulate or attempt to alter the evaluation, selection, or voting process
- Engaging in conduct that affects the normal development of the program or the experience of other participants

The disqualification decision will be final, without prejudice to the fact that Samsung Electronics Latin America may review exceptional cases when it deems it appropriate.

## Privacy Policy

The personal data provided will be processed by Samsung Electronics Latin America, in its capacity as responsible for the program, and may be managed by authorized operators or suppliers who collaborate in its execution, who will act under its instructions and in accordance with the purposes described in these Terms and Conditions.

In particular, the processing of personal data will be carried out under the following conditions:

- The data will be used to manage participation in Solve for Tomorrow, including the evaluation of proposals and contact with participants, based on the information provided and the acceptance of these Terms and Conditions.
- In the initial registration stage, only basic information necessary for participation will be collected, such as contact details and data necessary to validate eligibility. In this phase, identification documents, photographs, videos, voice recordings or other additional data not necessary for this stage will not be requested.
- The program is coordinated at the regional level, so the information can be processed centrally by the Samsung Latin America team and its authorized operators.
- Personal data will be handled safely, following the relevant laws in each participating country and using internationally recognized best practices for protecting personal information.
- In the event that the participant advances to the next stages of the program, additional information may be requested, and it will be mandatory to have the formal consent of their parents or legal guardian.
- Participants may request information, update or delete their data through the official channels of the program.

- In the case of underage participants, their registration may be made in the context of school activities with the knowledge and supervision of their teachers. This registration is understood as an initial expression of interest in participating in the program.
- However, to advance to the next stages, it will be mandatory to have the express authorization of the parents or legal guardian.

Imagine, design, transform!

# Solve for Tomorrow